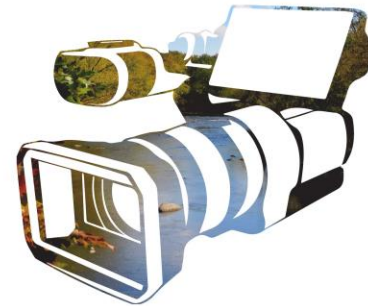




## DOWNSTREAM



ENVIRONMENTAL FILM FESTIVAL

January 3, 2018

Cannon River Watershed Partnership (CRWP) is pleased to announce the ***Downstream Environmental Film Festival***, coming to **Imminent Brewing Company in Northfield on Wednesday, February 21<sup>st</sup>, 2018, at 7:00 pm**. The series will feature high-quality short films on environmental issues, amazing natural places, and inspiring landscapes. Our goal is to connect environmental issues and perspectives to our local communities, to promote discussion, and to inspire people to take action for clean water in the Northfield area.

**We invite you to support our efforts** to bring *Downstream* to the Cannon River Watershed community! We are offering three levels of sponsorship: Leader, Organizer and Supporter. Please see the sponsorship benefits on the reverse side of this letter to see which level of support is best for you. As a sponsor, you will not only help involve community members in the work we do, but you will have the opportunity to introduce hundreds of community members to your business, show support for a local clean water group, and promote your work to a diverse audience through this fun and inspirational event.

In 2017, our three Downstream events brought 200 community members to watch, enjoy and discuss 10 environmental films, seven of which were produced right here in Rice County.

CRWP is a local non-profit dedicated to maintaining and improving the health of the beautiful Cannon River through clean water education programs, farm conservation projects, and homeowner water treatment projects. To learn more about CRWP, check out [www.crwpp.net](http://www.crwpp.net) as well as our Facebook page ([www.facebook.com/CannonRiverWatershedPartnership](https://www.facebook.com/CannonRiverWatershedPartnership)).

To ensure inclusion of your business in all applicable marketing, **please return your sponsorship support in the envelope provided or on our website** (the "Donate Now" button and specify you want to support Downstream) **by January 19<sup>th</sup>, 2018**. If you do send your sponsorship through our website, please send Kevin an email with your name, business name, phone, and email address as well, so we can contact you for logos.

If you have any questions, or would like additional information please call CRWP Community Engagement Coordinator Kevin Strauss at (507) 786-3913 or get in touch by email: [kevin@crwp.net](mailto:kevin@crwp.net)

Thank you! We cannot continue to offer this amazing opportunity without your support!  
Sincerely,

***Kristi Pursell, CRWP Executive Director***

Sponsorship Level	Promotion/Benefits
<p align="center"><b>Community Leader</b></p> <p align="center"><b>(\$2000)</b></p>	<p>Logo included on poster and program, as well as CRWP social media and website with link. Opportunity to table and provide promotional materials for your business during the event. Verbal acknowledgement of your sponsorship at the event.</p>
<p align="center"><b>Organizer</b></p> <p align="center"><b>(\$1000)</b></p>	<p>Logo included on poster and program, as well as CRWP social media and website with link. Opportunity to provide promotional materials at the event.</p>
<p align="center"><b>Supporter</b></p> <p align="center"><b>(\$500)</b></p>	<p>Business name in program, on CRWP social media and website with link.</p>



**Thank you for helping us work toward a day when everyone can swim and fish in [healthy rivers and lakes](#) and drink [clean water](#) from our wells.**